

NEELIKA CHAKRABARTI

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OBJECTIVE

In pursuit of a career that would facilitate the maximum utilization and application of my interpersonal skills, strong functional knowledge and analytical abilities in making a positive difference to the organization.

EDUCATION

DEGREE	INSTITUTE	BOARD/ UNIVERSITY	YEAR OF PASSING	ACADEMIC CREDENTIALS
B.tech Computer Science	Mukesh Patel School of Technology Management and Engineering	NMIMS University	2020	3.22/4
CBSE XII-Science	R.N. Podar School	CBSE	2016	91%
CBSE- X	R.N. Podar School	CBSE	2014	96.4%

TOOLS

- Softwares used : Unmetrics, BARC, Metis, Alteryx, Qlickview, MS excel, MS word, MS powerpoint, Star UML, JIRA

WORK EXPERIENCE AND INTERNSHIPS

- **HDFC Bank**

Deputy Manager -BTG Retail (Nov'21-Ongoing)

Functional Analyst -BTG Retail (Nov' 20-Nov'21)

Worked on implementation of the software development life cycle, stakeholder management, API dev, production & end user support, project tracking and updation. Managed 50+ change requests, worked in conjunction with 8 teams and received a double promotion in a year into the company.

- **Citta India**

Co-Founder and Director (Mar 19'-Ongoing)

Founded a non-profit mental health organization (registered with the Govt. of India) that aims to prevent student suicide in India. Impacted 3800+ people across 30+ cities in India. Raised Rs.6 lakh worth of capital in funding.

- **NMIMS MPSTME Alumni Association**

Member of the Board of Trust (Dec 21')

Founded the Alumni body of Mukesh Patel School of Technology Management and Engineering, NMIMS University and helped to facilitate alumni events, alumni-student networking, mentorship programs and scholarship initiatives.

- **Tessact**- Interned as a Content Writer. (May'20-Jun'20)

- **GroupM Media India Pvt Limited**-Interned in the Marketing Analytics Division. (May'19-Jun'19)

- **Deloitte Touche Tohmatsu Ltd**-Interned with the Risk Advisory-Data Analytics Division. (June 2018)

Prepared White papers, created dashboards, worked with data analytics and visualization tools.

- **SHCA**-Interned as a Business Research and Financial Modeling Associate. (Dec'17-Feb'18)

- **Conscript HR Advisors**-Interned with the Market Research and Marketing department. (Jun'17-Jul'17)

- **E2 softwares**-Interned as a Technical Content Writer and Blogger. (May'17-Jun'17)

CERTIFICATION/COURSES & TRAINING

- **IIM Bangalore NSRCEL**-Entrepreneurship: Women's Startup Program 3.0.
- **Wharton Business School**- Introduction to Corporate Finance.
- **The Johns Hopkins University**- Psychological First Aid.
- **Tata Consultancy Services (TCS ion)**- Fundamentals of AI, Accounting, IT and Soft Skills.
- **World Health Organization (WHO)**- Operational Planning Guidelines and COVID-19 Partners Platform to support country preparedness and response.

- Completed a **three** credit interdisciplinary course on **Sales & marketing at NMIMS School of Business management.**
- **Google Ads Search Certification-** A search specialized certification course.
- **Google Analytics for Beginners** which included analyzing basic audience, acquisition and behavior reports. It also included campaign tracking, setting up goals and dashboards.
- **Google Ads Video Certification-** Includes Google Ads Fundamentals & Ads Video Certifications.
- **Google Digital Unlocked** –Certified in fundamentals of Digital Marketing. (40hrs)
- **Soft skills Training**-60Hrs.
- **Infosys Campus Connect**-Infosys certification in basic Python and DBMS. (65 hrs)

PROJECTS AND PUBLICATION

- Paper on **"An Intrinsic Review on Trade Finance using Blockchain"** published in **IEEE IBSCC.**
- Paper on **"A Review into the Evolution of HIPAA in Response to Evolving Technological Environments"** published in **American Scientific Publishing Group's Journal of Cybersecurity and Information Management.**
- Paper on **"Neural Networks and Collaborative Filtering"** published in the **IEEE ICSCAN** journal.
- Paper on **"Creativity and Innovation in a Business"** published in the **EPISTME** journal.
- **Project Deep blue**-Developed an algorithm for waste classification and segregation. It also included dashboards with area wise segregation and community ratings after conducting on- field research with BMC officials. The effort was appreciated by BMC and was published in major newspapers.
- **Project on Astral Mining**-My research was presented in Sri Lanka and was based on using detection techniques involving CNN to conduct mining activities in space.

LEADERSHIP

- **Co-Founder** of **TEDxVileParle**-Responsible for Operations,Marketing and Public Relations.
- **Joint General Secretary** (International relations) and **USG** (Business Development-Marketing) of **MUNsociety 2019.**
- **Hon.Secretary General, Dep.SG, Charge D'affaires** (former) at **IIT Techfest WorldMUN 2018-20.**
- **HOD** for (Research and development) for Social Conclave 2018 (Partnered with **United Nations FPA**) and Member of MPSTME's student council (Social Impact 2017)-Responsible for collaborating with NGO's.

AWARDS/ACHIEVEMENTS

- Recipient of the **2021 Diana Award (Established in memory of Diana, Princess of Wales, supported by the Dukes of Cambridge and Sussex)** for contributing to social action and humanitarian work.
- **Guest speaker** at **PayTM** and **Finbits India**- covered topics related to financial management.
- Recipient of the **Student Ambassador Award** at NMIMS, MPSTME.
- Won the **Resolution fellowship** at the **Social Venture Challenge at HARVARD WORLD MUN 2019 (Madrid,Spain)** competing with 2100 global participants and represented NMIMS-MPSTME in many inter-collegiate debate and MUN conferences across the country.
- 2nd runner up at **Project Deep Blue** competition organized by **Maztech and Majesco Limited** (2018-19).
- Winner of IET's Technical presentation competition in India – **Present Around The World (PATW) 2018.**Represented India in the South Asia Round at Sri Lanka.
- Secured 3rd Prize in **HARVARD YOUTH LEADERSHIP PROGRAM 2016.**
- Selected for **HARVARD Project on Asian and International Relation** Conference 2017(Sydney,Australia).
- **Iken Scientifica Silver Medalist.**
- Winner of **NATIONAL ENGINEER'S CHALLENGE-2017**(Initiative of IIT & IISc).

INTERESTS

- Dancing (Trained in Bharatanatyam with Distinction)
- Singing (Trained in Hindustani Classical with first class distinction at Pandit Hariprasad Chaurasia's Academy)

PERSONAL

- Date of Birth: 16th December,1998
- Nationality : Indian
- Languages Known: English, Hindi and Bengali